

KAC Grant #: _____



Kansas Arts on Tour Presenter Evaluation of Roster Artist

Roster Artist Name: _____

Presenting Organization Name: _____

City: _____

Location of Program/Project: _____ Date of Program: _____

Duration of Program/Project: _____ Length of Intermission: _____

Attendance # of Adults: _____ Children: _____

Ticket Price(s): _____

Was a printed program provided with artist's bio and KAC logo? ☐ Yes (attach copy) ☐ No

How was the program/project advertised? (Check all that apply.)

- | | |
|---|---|
| <input type="checkbox"/> Local newspaper advertisement | <input type="checkbox"/> Organization newsletter |
| <input type="checkbox"/> Flyers/posters | <input type="checkbox"/> Newspaper feature article/listing |
| <input type="checkbox"/> Direct mail or email | <input type="checkbox"/> Free ticket promotion/distribution |
| <input type="checkbox"/> Local radio advertisements/talk show | <input type="checkbox"/> PTA/PTO meetings |
| <input type="checkbox"/> Local TV advertisement/talk show | <input type="checkbox"/> Civic clubs |
| <input type="checkbox"/> PSA on _____ | <input type="checkbox"/> Other, please describe: _____ |

Describe the venue used:

- | | |
|---|---|
| <input type="checkbox"/> Performance hall or stage | <input type="checkbox"/> Conference or meeting room (i.e., at a library or other venue) |
| <input type="checkbox"/> School auditorium | <input type="checkbox"/> Tent at outdoor event |
| <input type="checkbox"/> School gymnasium/multipurpose room | <input type="checkbox"/> Amphitheatre |
| <input type="checkbox"/> Church/social hall | <input type="checkbox"/> Other, please describe: _____ |

Target Audience:

- | | |
|--|--|
| <input type="checkbox"/> General | <input type="checkbox"/> Grades K-5 |
| <input type="checkbox"/> Adults | <input type="checkbox"/> Grades 6-8 |
| <input type="checkbox"/> Senior Citizens | <input type="checkbox"/> Grades 9-12 |
| <input type="checkbox"/> Families | <input type="checkbox"/> College/young adult |
| <input type="checkbox"/> Preschool | |

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Did the artist confirm the schedule in advance?	Yes	No
Did the artist send promotional materials in a timely manner?	Yes	No
Did the artist arrive on time?	Yes	No
Was the artist prepared for the program/project?	Yes	No
Were all the details about the program/project content, duration, compensation and technical requirements included in the contract?	Yes	No
Was the Kansas Arts On Tour Roster program/project description accurate?	Yes	No
If no, what was different?		

How would you rate the artist's program/project overall? (please circle appropriate response)

poor fair good excellent

How would you rate the artist's rapport with the audience?

poor fair good excellent

How would you rate the content of the program/project as it related to your audience?

poor fair good excellent

How appropriate were the costumes, props, lighting, sound, and/or other equipment?

poor fair good excellent

What was the most effective or successful aspect of the program/project?

What would have improved the program/project?

What important details were missing?

Would you recommend this artist to another presenter?	Yes	No
If no, why not?		

Comments (add a page as needed)